

HOLIDAY 2018

Affiliate Connection

Together FOR CHRISTMAS

qurate
RETAIL GROUP™
NETWORKS

Q | Q2 | Beauty iQ | HSN | HSN

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HSN Cares

Let's Share the Holidays *Together*

We've always been here for you. Talking with you, sharing with you and, especially, shopping with you—for everything you need to make each day special.

This holiday season we'll come together to share in the celebration with great brands, the best deals and curated lists, and expert advice. We're here to help you have your best holiday, *together*.



Beauty iQ



Find what you love.

Love what you find.®



ON AIR

WELCOME TO

Qurate Retail Group Networks

Curated Experiences. Infinite Possibilities.SM

Qurate Retail Group Networks represent a third way to shop—beyond transactional ecommerce or traditional brick-and-mortar stores—for customers who crave engaging shopping experiences.

WHO... Consisting of five channels (QVC, HSN, QVC2, HSN2, and Beauty iQ) that provide customers with curated collections of unique products, made personal and relevant by the power of storytelling.

WHAT... We combine the best of retail, media, and social to curate experiences, conversations, and communities for millions of highly discerning shoppers. We bring joy, inspiration, and humanity to shopping. We also curate large audiences, across our many platforms, for our thousands of brand vendors.

WHERE... We're in approximately 370 million homes worldwide through 16 television networks and multiple ecommerce sites, social pages, and mobile apps.

WOW! We're #1 in video commerce, #3 in ecommerce in North America, and #3 in mobile commerce in the U.S.*

*According to Internet Retailer.





Holidays on QVC

holiday GIFT GUIDE

If you can't wait until the holidays, then now's the time to find something for everyone on your list. Tune in for the brand names you know and love, including Affinity® Diamond Jewelry, Cuddl Duds, Keurig, Laura Geller, and more, and search "Gift Guide" on QVC.com and the QVC apps to shop our full selection from our digital gift destination.

Wednesday, October 31, all day

VERY MERRY BLACK FRIDAY SPECTACULAR

QVC has the deals you need on the gifts they want this holiday season! Save with low Black Friday sale prices on hundreds of items, plus lots of other hot deals you won't want to miss. Shop for all the weekend's Today's Special Value®, QVC2 Big Deal®, Beauty iQ Steal™, and Weekly Special Value™ offers while they last, and use your QCard® to get six Easy Pays* on any purchase.

**Thursday, November 22 through
Sunday, November 25**

*Easy Pay® is subject to approval by QVC.
Restrictions may apply

HOLIDAY HOMESTRETCH®

There's still time to shop with confidence on QVC. Just use your QCard® or major credit card to order any on-air item in any show and thousands of additional items from QVC.com and our QVC apps, and we'll guarantee delivery before Christmas at no extra charge.* You don't have to pay extra to ensure delivery before Christmas when you shop during *Holiday Homestretch*.

**Friday, December 14 through
Wednesday, December 19**

*Other than standard shipping and handling and applicable sales tax. Some restrictions may apply.



QVC GIFT CARD

Need an idea for that hard-to-shop-for loved one? Give a QVC Gift Card—the gift that always fits and never expires. Choose from several holiday-themed plastic cards or personalize an eGift Card. eGift Cards can be emailed within minutes*, sent at a later date, or printed and hand delivered.

CLICK HERE TO LEARN MORE AND GET STARTED

*Some purchases may require payment verification, which may impact delivery times.



FIND YOUR merry



HSN

Last-Minute Gifts

Last-minute gift shopping made easy and carefree. Beat the holiday rush, long lines, and packed parking lots by crossing off those last few gifts on your list while shopping HSN. There's still time to get great gifts at great prices!



Beekman 1802

The Beekman boys are back with more of their goat milk beauty essentials, including their famous Beauty Bounty Box. The Beauty Bounty Box contains enough gifts for you to give and keep, including limited-edition scents. You'll also find great confections that are perfect for gifting and holiday entertaining.

Tuesday, November 20



Thanksgiving & Cyber Week

An event so big, we're celebrating for 19 days! Tune in for top brands and tons of great deals you won't want to miss! Join us for the joy of the gift and the thrill of the get.

**Friday, November 16 through
Monday, December 3**



**HSN
GIFT CARD**



Can't Decide? Give an HSN Gift Card and let them choose from thousands of gifts.
SEARCH GIFT CARDS AT [HSN.COM](https://www.hsn.com)

BLACK FRIDAY

\$50,000

SWEEPSTAKES

Count on QVC and HSN to make holiday shopping easy, especially if you're the \$50,000 grand prize-winner of our Black Friday Sweepstakes*! Visit QVC.com or HSN.com **October 19 through December 3** for your chance to win valuable daily instant prizes from some of your favorite brands or our grand prize of \$50,000 in our Black Friday Sweepstakes!

*NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. 18 years of age or older to enter. See Official Rules at qvc.com/sweepstakes.



This holiday season, HSN and St. Jude Children's Research Hospital® are inviting customers to open their hearts to give hope to children fighting cancer and other deadly diseases. Beginning October 10 through December 24, HSN customers will have the opportunity to make a donation and to purchase ornaments as part of the 9th annual HSN Cares Designer Ornament Collection featuring over 25 exclusive, limited-edition ornaments designed by some of their favorite HSN personalities, all in support of St. Jude. HSN Cares will donate \$5 to St. Jude Children's Research Hospital for each ornament sold.

HSN Cares is dedicated to empowering women and helping families in times of need. We partner with St. Jude so that families never receive a bill from St. Jude for treatment, travel, housing, or food—because all a family should worry about is helping their child live.



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